



Sugar Hill Elementary PTO

939 Level Creek Road • Sugar Hill, GA 30518

SHBusinessPartners@gmail.com • www.sugarhillpto.com

To Whom It May Concern:

Sugar Hill Elementary School is dedicated to building a community that enriches the education of our students and help them become LEARNERS, THINKERS, and LEADERS!!

The Sugar Hill PTO is looking to build relationships with businesses in our community to help us provide different technology programs for our students, classroom supplies for our teachers, and improvements to our playground.

We are excited about the idea of creating partnerships with businesses that share our vision and want to help our future leaders have the best school experience possible.

Attached you will find our different sponsorship levels as well as a handful of a la carte options. Sugar Hill Elementary PO is a 501c3 corporation, so all donations are tax-deductible. Our tax ID is 61-1907153.

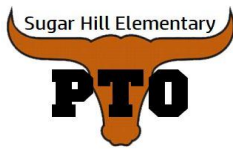
To proceed with partnering with Sugar Hill Elementary PTO, please complete the attached form.

If you have any questions, please reach out to us at SHBusinessPartners@gmail.com and we will be happy to answer them.

Thank you in advance for your time and support of Sugar Hill Elementary!

Sincerely,

Sugar Hill Elementary PTO



2023- 2024 BUSINESS PARTNERSHIP PROGRAM

	GOLD LEVEL \$1,000	SILVER LEVEL \$750	BRONZE LEVEL \$500
PTO Website Featured Sponsor on Main Page	✓		
Banner Display <i>(Provided by Partner – see details below)</i>	✓		
¼ Page Ad in Yearbook	✓		
Listing in Monthly School Newsletter	8x (October - May)	5x (January - May)	
Logo on Business Partnership Wall in Cafeteria	✓	✓	
1-week Marquee Shoutout	4x	2x	
Flyer Distribution to Students <i>(Provided by Partner)</i>	6x	4x	2x
Facebook Post on PTO Page <i>(Approx 400 members)</i> <i>(Verbiage provided by Partner)</i>	6x	4x	2x
Shoutout during General PTO Meetings (3 per year)	✓	✓	✓
PTO Website – Logo & Link	✓	✓	✓

A La Carte Options:

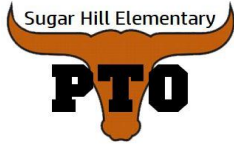
- **Banner Display - \$250** (Banner to be displayed on fence) (Banner Size: 2 ½' x 4') (Banner to be provided by Partner)
- **One Time Facebook Reel Share on SHES Facebook Page - \$200** (Created by Partner)
- **One-Time Flyer Distribution to Students - \$150** (Partner provides flyers to Sugar Hill ES – see specifications below)
- **Two Posts on SHES PTO Facebook Page (approx. 400 members) - \$100** (1st post made August – December and 2nd post made January – May) (Verbiage and/or Photo to be provided by Partner)
- **One-Week Marquee Shoutout - \$100** (Marquee located on Level Creek Road next to Sugar Hill Greenway – will be displayed every 20 seconds)

Specifications:

- **Marquee Sign:** Partner can submit desired weeks, SHES has final approval. Priority will be given based on sponsorship level.
- **Flyers:** Provided by the Business Partner at least 10 days in advance. Partner will provide 1,150 copies separated into stacks of 25.
- **Facebook Post:** Business Partner will provide custom promotional language and/or pictures in advance by emailing SHEBusinessPartners@gmail.com.
- **Logo:** Provided by the Partner. Upload-ready, high-res, no white background artwork that should be in .png format.
- **Please email all drafts to SHEBusinessPartners@gmail.com for approval prior to printing.**

Partnership remains active through June 30, 2024

For more information, please contact Maria Hulsey at SHEBusinessPartners@gmail.com



Sugar Hill Elementary PTO

939 Level Creek Road • Sugar Hill, GA 30518

SHEBusinessPartners@gmail.com • www.sugarhillpto.com

**SHES PTO BUSINESS PARTNERSHIP AGREEMENT
2023 – 2024 SCHOOL YEAR**

Business Name	
Contact Name	
Contact Phone Number	
Email Address	
Business Address	
Web Address (if applicable)	

Package/A La Carte Option	Qty	Price (each)	Total Price
Gold Level		\$1,000	
Silver Level		\$750	
Bronze Level		\$500	
Banner Display		\$250	
One-Time FB Reel Share on SHES FB Page		\$200	
One-Time Flyer Distribution to Students		\$150	
Two Posts on SHES PTO FB Page		\$100	
One-Week Marquee Shoutout		\$100	

Notes

- Please provide a .png file of your logo (upload-ready, high-resolution, no white background) to SHEBusinessPartners@gmail.com after completing your application
- If applicable, all materials and verbiage MUST be school appropriate. Prior approval is required BEFORE you print any flyers and/or banners. Please send an email to SHEBusinessPartners@gmail.com for approval

Mail Form along with Payment to:

Sugar Hill Elementary School
Attn: PTO
939 Level Creek Road
Sugar Hill, GA 30518

Business Partner

PTO Business Partnership Chair

Signature & Date

Signature & Date